



**CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Marketing Committee
Meeting Agenda
October 13, 2026**

Time: *11:30 a.m. – 12:30 p.m.*

Location: *Cambria Pines Lodge - Treetop Room*
2905 Burton Avenue
Cambria, CA 93428

Call to Order

Discussion Items

- > ***Visit Cambria Marketing Update***
 - Report Review
 - Content Highlights
 - Cozy Cambria
 - Planning Efforts
 - Updates
 - General Updates
 - New Cambria businesses or changes
- > ***Highway 1 Marketing Update***
- > ***SLO CAL Marketing Update***

Meeting Adjournment