

CTB Board Roster 2025-2026

Board Members in alphabetical order:

Jim Bahringer

Fog's End Bed and Breakfast
805-927-7465 office
2735 Main Street
Cambria, CA 93428
admin@fogsend.com

Karen Cartwright

Cambria Shores Inn
805-927-8644 office
6276 Moonstone Beach Drive
Cambria, CA 93428
karen@cambriashores.com

Stephen Kniffen

Sea Chest Oyster Bar
805-927-4514 office
805-858-8252 cell
6216 Moonstone Beach Drive
Cambria, CA 93428
skniffen1@gmail.com

George Marschall (Board Vice-Chair)

Sea Otter Inn
805-927-6114 ex.2209 office
805-909-1362 cell
6656 Moonstone Beach Drive
Cambria, CA 93428
georgem@moonstonehotels.com

Greg Pacheco (Board Chair)

Cambria Inns
805-369-2056 ex.204 office
805-550-0566 cell
6470 Moonstone Beach Drive
Cambria, CA 93428
greg@cambriainns.com

Board Chair & Governance:

Greg Pacheco (Chair)
George Marschall (Vice-Chair)

Committees:

Event Committee

George Marschall (Chair)

Marketing Committee

Karen Cartwright (Chair)

Outreach Committee

Jim Bahringer (Chair)

Managing Assistant:

Jill Jackson
805-395-2595 office
805-550-7542 cell
admin@VisitCambriaCA.com
P.O. Box 1053
Cambria, CA 93428

Affiliates:

Chamber of Commerce Representative

Katherine Gillen

Cambria Chamber of Commerce
767 Main Street
Cambria, CA 93428
805-927-3624 Chamber
info@cambriachamber.org

CBID Representative/CAO

Cheryl Cuming

CBID Chief Administrative Officer
San Luis Obispo County Tourism
Business Improvement District
P.O. Box 1875
San Luis Obispo, CA 93406
805-547-2243 Office
805-471-0182 Cell
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Bram Winter

Cambria Pines Lodge
805-924-3351 office
2905 Burton Drive
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bramwinter@gmail.com