

From: Final report for 2024 Cambria Lawn Bowls, 22 Feb 25

**To: Cambria Tourism Board
Mrs Jill Jackson, Manager
1848 Astor St.
Cambria, CA 93428**

First our sincere thanks for your generous support of Cambria Lawn Bowls tournaments in 2024.

The three tournaments you sponsored were all great successes. Nothing but compliments from the US and world wide attendees. Yes ! World wide.

The County had about a three month delay in the grant funding. This resulted in delays of the budget items. The last remaining budget is for the new signage for Main St. The signage will acknowledge support from the Tourism Board.

Our biggest improvement was in marketing. We now have video equipment and trained operators that televises the tournaments on social media. During the video our operators promote Cambria as a resort and a bowling destination. Social media can be received worldwide.

We have almost weekly visits by bowlers from other CA clubs. In April the Santa Barbara club will meet for a fun tournament and BBQ. About 25 members.

The 2024 tournaments.

June 22-23 the Cambrian Open Pairs. This tournament was in high demand. It filled up in two days. Total of 32 bowlers.

Aug 17-18 the Cambrian Open Rinks. This tournament filled our green to capacity. Total of 64 bowlers.

Sep 22-29 the Pro Bowlers Association. 32 bowlers for a week. Bowling started every day at noon. We were honored by World Champions from the UK and Australia. The good news is they will be returning to Cambria in 2025.

2025 Tournament highlights,

All 2025 tournaments will be televised worldwide.

Jul 12-13 the Cambria Open Pairs. [4th year] 32 bowlers will be attending.

Oct 4-5 the Cambria Open Triples. 32 bowlers will be attending.

Return of the Pro Bowlers Association. 32 bowlers for 0ne week.

Additional.

We had the Aussies come to repair our green from food damage, We found the green drainage clogged. It was repaired and additional drainage was added.

Our sincere thanks for your important support. Our club is in good condition.

Cambria Lawn Bowls.

David Sassaman
